TITLE: Web Curator, Full-time



DEPARTMENT: News, Culture, Health and Sports

JOB SUMMARY: PhillyVoice seeks an eager and efficient writer to find the most interesting news and information from around the web and use it to create smart, accurate and compelling stories for the readers of our website. Our best curated content does more than provide information; it inspires people to engage with PhillyVoice and elicits emotional reactions. Curated stories can be local news that resonates more broadly and national stories that resonate locally. The ideal candidate will be comfortable curating information, and as needed, combining curation with original reporting. Our rock-star curator will scour news sites and social media to find the best of what's out there, feeding our audience a mix of content they crave and content they didn't know they are craving.

Principal Responsibilities

- Write clear-eyed context and commentary for the articles being linked to, across many topics including news, health, sports and culture. On a daily basis, the curators are responsible for the bulk of the non-sports content PhillyVoice publishes.
- Use social media to share content and find new audiences.
- Update website with fresh content regularly each shift, across multiple channels.

Requirements

- Must have experience writing for a news organization (professional experience and internships preferred). Links to published clips must be provided. A bachelor's degree is preferred.
- Should have experience using a CMS. This includes adding photos; writing headlines; and embedding videos and social media posts in articles.
- Must be creative (as it relates to idea generation and writing skills); have solid communication skills; be a strong team player; and have the ability to work autonomously (whether remotely or in the office) in a fast-paced environment.
- Knowledgeable of SEO best practices and comfortable with HTML.
- Knowledge of the Philadelphia/South Jersey region is preferred, but not required.
- Must be willing/able to work early mornings and/or evenings and weekend shifts.
- Must be willing/able to remain in stationary position, often sitting for prolonged period of time.

Working Conditions

Remote/co-working/shared office environment with moderate noise level; Able to work remotely with manager's approval.

References will be checked for all applicants.

This position reports to the Managing Editor of Curation. Resumes and writing samples can be sent to <u>jobs@phillyvoice.com</u>. Please include "Web Curator Full Time" in the subject line. PhillyVoice is proud to be an equal opportunity employer. All qualified applicants will receive consideration without regard to race, color, religion, gender, national origin, age, disability, sexual orientation, gender identity, veteran status or any other status protected by law.