

**TITLE:** Staff Writer - Health

**DEPARTMENT:** Editorial

**POSITION TYPE:** Full-Time

**SUMMARY:** PhillyVoice seeks an eager and efficient writer to find the most interesting health news and information and use it to create smart, accurate and compelling stories for the readers of our health channel, ahealthierphilly. Our best content does more than provide information; it engages readers with health news impacting the Philadelphia region with stories that inspire, provide utility and take greater interest in their personal health. Stories can be local news that resonates more broadly and national stories that resonate locally. The ideal candidate will be comfortable curating information, and as needed, combining curation with original reporting. A staff writer will scour news sites and social media to find the best of what's out there, presenting our audience a mix of content they crave and content that helps them throughout the journey of better health and wellness.

### **Principal Responsibilities**

- Write clear-eyed context and commentary for the articles being linked to, across many health topics, including healthy eating and fitness trends, COVID-19 and other infectious diseases, chronic illnesses such as diabetes and obesity, mental health and wellness, and medical advancements. On a daily basis, the staff writer is responsible for the bulk of the health content PhillyVoice publishes.
- Use social media to share content and find new audiences.
- Update website and health page with fresh content regularly each shift.

### **Requirements**

- Must have experience writing for a news organization (professional experience and internships preferred). Some experience covering health topics is strongly preferred. Links to published clips must be provided. A bachelor's degree is preferred.
- Should have experience using a CMS. This includes adding photos; writing headlines; and embedding videos and social media posts in articles.
- Must be creative (as it relates to idea generation and writing skills); have solid communication skills; be a strong team player; and have the ability to work autonomously (whether remotely or in the office) in a fast-paced environment.
- Knowledgeable of SEO best practices and comfortable with HTML.
- Knowledge of the Philadelphia/South Jersey region is strongly preferred.
- Must be willing/able to remain in stationary position, often sitting for prolonged period of time.

### **Working Conditions**

- Remote/co-working/shared office environment with moderate noise level; Able to work remotely with manager's approval.

References will be checked for all applicants.

*To be considered, send **resume and writing samples** to [jobs@PhillyVoice.com](mailto:jobs@PhillyVoice.com). Please include "Health Staff Writer" in the subject line.*

*This position reports to the Managing Editor.*

*PhillyVoice is proud to be an equal opportunity employer. All qualified applicants will receive consideration without regard to race, color, religion, gender, national origin, age, disability, sexual orientation, gender identity, veteran status or any other status protected by law.*