

## Title

Web Curator, Full-time

**Department:** News, Sports, Business, Health, and Culture

**Job Summary:** PhillyVoice seeks an eager and efficient writer to find the most interesting news and information from around the web and use it to create smart, accurate and compelling collections of stories for the readers of our website. Our curated content is a balance of local news and stories that resonate with readers in the broader Philadelphia region and nationally. On occasion, this person will be asked to combine curation with original reporting, as well as write entirely original pieces, as needed. Our rock-star curator will find the best of what's out there, feeding our audience a mix of content they crave and content they didn't know they were craving. The curator will write context rich-introductions to the remote content before linking to the source.

## **Principal Responsibilities**

- Write clear-eyed context and commentary for the stories being linked to across many topics – including news, health, sports or entertainment culled from a variety of sources.
- Use social media to share content and find new audiences.
- Update website with fresh content more than 12 times daily across multiple channels, including news, health, entertainment, sports, business and lifestyle.

## **Requirements**

- Must have experience writing, editing and creating web content for a news organization. A bachelor's degree is preferred.
- Must also have experience packaging content for a news website. This includes adding art; writing headlines; embedding videos and social media posts; and using audience metrics to make informed programming decisions.
- Must be creative (as it relates to both idea generation and writing skills); have solid communication skills; be a strong team player; and have the ability to work autonomously in a fast-paced environment.
- Knowledgeable of SEO best practices and comfortable with HTML and content management systems.
- Knowledgeable of the Philadelphia/South Jersey region.
- Ability to work require night and/or weekend shifts.

*This position will report to the Managing Editor of Curation.*

Resumes and writing samples can be sent to [jobs@phillyvoice.com](mailto:jobs@phillyvoice.com). Please include "Web Curator Full Time" in the subject line.

PhillyVoice is proud to be an equal opportunity employer. All qualified applicants will receive consideration without regard to race, color, religion, gender, national origin, age, disability, veteran status or any other status protected by law.