

Title

Culture & Entertainment Writer/Curator, Part-time

Department: Culture, Entertainment and Lifestyle

Job Summary: *PhillyVoice* seeks an eager and efficient storyteller to bring culture and entertainment news of Greater Philadelphia and South Jersey to the readers of our website.

The goal for this writer/curator is to lead readers to great external content cultivated from around the web, while also generating original stories in an honest, ethical and unbiased way. Our rock-star writer will find the best of what's out there, feeding our audience a mix of content they crave and content they didn't know they were craving.

The ideal candidate will uncover the most interesting news and information and use it to create smart, accurate and compelling stories that will resonate with readers.

Principal Responsibilities

- Responsible for researching, reporting and writing compelling stories that continuously grow an audience, thus informing and engaging readers.
- Responsible for searching out stories and fresh content from around the web, as well as crafting original stories and filing them to the Culture Editor multiple times a day.
- Responsible for providing clear-eyed context and (when appropriate) commentary for the stories they're writing across many topics - including entertainment, lifestyle, the arts, wellness, health, food & drink, celebrities, movies & television, shopping, music, parenting, community & neighbors, travel, fashion, weird news, pets and more - and all culled from a variety of sources.
- Responsible for using social media to share content and find new audiences.

Requirements

- A successful candidate should be a web producer with at least two years professional experience writing, editing and creating web content. A bachelor's degree is preferred.
- Candidate must also have experience packaging content for a news website. This includes adding art/photos, headlines, and using audience metrics to make informed programming decisions.
- Candidate must be creative (as it relates to both idea generation and writing skills), have solid communication skills, be a strong team player, have a working knowledge of Associated Press style and have the ability to work autonomously, in a fast-paced environment and on tight deadlines.
- Candidate should be comfortable with SEO, HTML and content management systems.
- Knowledge of the Philadelphia region is a plus.
- The position will require both office hours as well as off-site assignments. The position may require nights and/or weekends, as well as early mornings.



This position will report to the Managing Editor of Culture.

All resumes can be sent to jobs@phillyvoice.com. Please include "Culture & Entertainment Writer/Curator" in the subject line.

PhillyVoice is proud to be an equal opportunity employer. All qualified applicants will receive consideration without regard to race, color, religion, gender, national origin, age, disability, sexual orientation, gender identity, veteran status or any other status protected by law.